

SEOUL MEDIA
INSTITUTE OF TECHNOLOGY

International Graduate School

SMIT International Graduate School



SMIT International Graduate School encompasses both knowledge-based global academic programs and practicum-based joint degree programs in partnership with prestigious international universities. The school nurtures global experts in digital media, entrepreneurship, and integrated business. Our graduates gain South Korea's advanced technological skills and cultural insights, innovative problem-solving abilities, and entrepreneurial leadership.

Vision and Goals

Our goal is to nurture innovative, entrepreneurial leaders with creative problem-solving skills, global competence, and practical expertise. We aim to develop professionals who integrate diverse knowledge, lead change, and build global networks, ready to excel in dynamic environments as forward-thinking, field-ready talents with a strong startup spirit.

Fostering an Entrepreneurial Mindset and Startup Spirit : Promote innovative entrepreneurship to create future new industries and strengthen entrepreneurial capabilities.

Enhancing Creativity and Convergent Thinking : Develop creative problem-solving skills through the integration of diverse academic disciplines and technologies, creating new values and business models.

Deepening Expertise and Cultivating Global Competence : Equip students with specialized knowledge in their respective fields, coupled with a global perspective, enabling them to lead change in a global environment.

Practical, Hands-On Education for Competency Building : Strengthen practical skills through hands-on experiences and project-based learning, fostering the ability to apply theories practically and develop real-world expertise.

Strengthening Global Leadership and International Networks : Nurture leadership that is recognized on the global stage through international cooperation and industry connections, and support the formation of a global network.

Degree Programs

Master of Business Administration in e-Business
A global program cultivating convergence talent with e-Business model expertise, content creation skills, and AI-driven business model design for innovative digital markets.

Master of Business Creation in AI Startup
An innovative program developing next-generation leaders to shape AI-driven global markets, blending advanced AI technology with forward-thinking business models and strategies.

Master of Business Creation in K-Business Model
Bridge Asian entrepreneurial talent with Korea's robust startup ecosystem, focusing on proven Korean business models and strategies for innovative business creation.

Master of Art in K-Culture Leadership
A unique pathway cultivating influential K-culture leaders, bridging international talent with Korea's cultural industry and leveraging the Korean Wave phenomenon for global impact.

Master of Science in AI Business
Cultivate experts driving next-generation innovation by integrating AI technology with strategic business insights, emphasizing AI and data science fundamentals for diverse industry applications.

Master of Science in Cybersecurity
Address the escalating complexity of digital threats through a globally integrated curriculum combining theoretical knowledge and practice-oriented training for academic and industry excellence.

Master of Science in Program Development
Cultivate professionals in software and program development by integrating advanced methodologies, cutting-edge tools, and innovative research, preparing global talent for diverse professional environments.



Highlights

Integration of Digital Media, Business, and Entrepreneurship
Leverages SMIT's strengths to provide advanced industry education and Korean cultural insights to international students. Aims to develop creative and convergent talents ready to excel in the global market.

Unique Practicum-Based Curriculum
Combines theoretical course with on-site practical training at SMIT. Offers a balanced approach between foundational knowledge and hands-on industry experience.

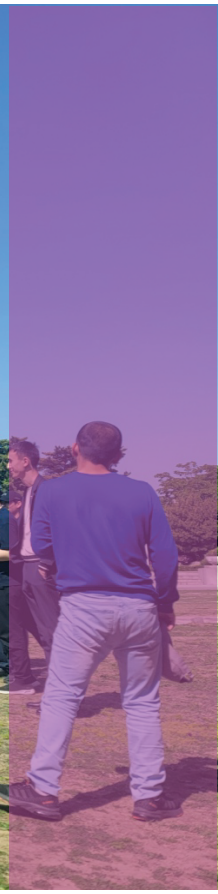
Expert-Led Instruction
Full-time faculty members oversee planning and management. Courses are delivered by external experts from various fields to ensure professional quality and academic prestige.

Entrepreneurial Support through Strategic Collaboration
Close cooperation with the Biz-Model Research Center and other institutions in the field. Supports IP accumulation, business model development, and startup initiatives, transforming academic achievements into tangible assets.









Why SMIT IGS

Global Joint-Degree Programs
We offer a range of two-year Master's degree programs, as well as joint-degree options that integrate undergraduate or graduate courses with our globally renowned partner universities.

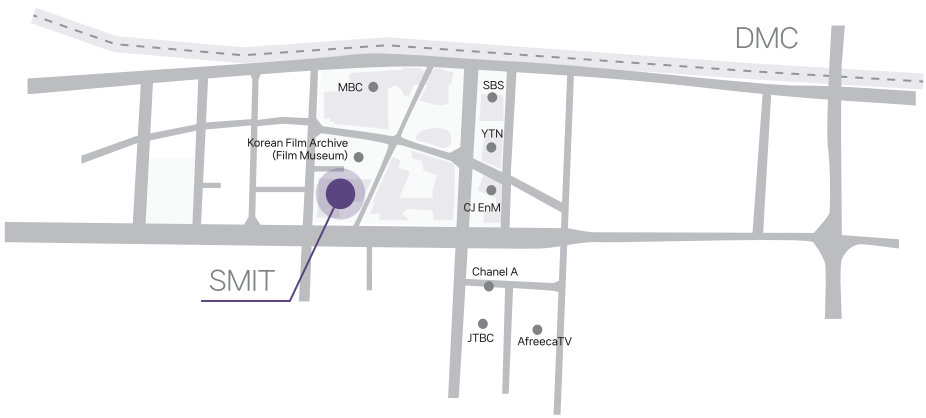
Seoul Digital Media City: The Heart of K-Wave and Media
SMIT is situated in Digital Media City (DMC), Sangam, Seoul—an iconic hub of the Korean Wave (Hallyu). Here, students can fully experience K-wave culture, surrounded by numerous broadcasting, media, and entertainment companies that shape the global cultural landscape.

Excellent services for International Students
SMIT provides 2-3 Korean language and culture classes as part of the curriculum, helping international students adjust smoothly to life in Korea. The International Affairs Center offers a range of support services, including field trips to cultural and historic sites, mental health care programs, and assistance with finding part-time jobs and housing. For students who practice religion, prayer rooms are also available on campus.



Creative Innovator,

SMIT @ Digital Media City



PARTNER UNIVERSITIES

- L.N. Gumilyov Eurasian National University (ENU, Kazakhstan)
- The International IT University (IITU, Kazakhstan)
- The Almaty University of Power Engineering and Telecommunications (Energo University, Kazakhstan)
- Manipal University Jaipur (India)
- Samarkand Institute of Economics and Service (Uzbekistan)
- Global Leadership University (Mongolia)
- Rishihood University (India)
- International School of Thai Nguyen University (IS-TNU) (Vietnam)
- Hanoi University of Science and Technology (HUST) (Vietnam)



Advance your global career with our graduate programs-offering world-class Master's and Joint Degree pathways that combine academic excellence, international collaboration, and real-world relevance at the center of Digital Media City, Seoul

Our Global Partnership Joint Programs

In partnership with university departments from India, Kazakhstan, and more, we aim to provide global academic experience through our joint degree programs. Tailoring to each student's need, our International Graduate School provides curriculum that integrates undergraduate studies and graduate studies into a 4+1-year track, or graduate studies into a 1+1-year track.

Integrated Bachelor-Master Programs

This integrated bachelor–master program offers a seamless academic journey across two globally engaged universities, combining undergraduate and graduate studies into a unified curriculum. Students begin their foundational studies at one institution and transition to a partner university abroad for advanced specialization, culminating in both a bachelor's and a master's degree.

The program emphasizes cross-cultural learning, academic continuity, and a global perspective—preparing graduates to thrive in international careers with a deep understanding of both theory and practice.

Integrated Master Programs

Designed for ambitious graduate students seeking a truly international academic experience, this integrated master's program brings together the strengths of two distinguished universities across borders. Through a jointly developed curriculum, students benefit from interdisciplinary coursework, diverse faculty expertise, and mobility opportunities that broaden their academic and cultural horizons. Upon completion, graduates receive a dual degree.



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